



9TH AUTOPARTS, EQUIPMENTS AND SERVICES INTERNATIONAL TRADE SHOW

APRIL 14 - 18, 2009

ANHEMBI - SÃO PAULO - SP - BRAZIL

TUESDAY TO FRIDAY, FROM 10AM TO 7PM; SATURDAY, FROM 9AM TO 5PM

**THE LARGEST AUTOPARTS SECTOR OF NEW TECHNOLOGIES
AND SERVICES EXHIBITION IN LATIN AMERICA.**

Automec is among the most important trade shows in this market world events calendar and will gather the latest autoparts, accessories and equipments sector technological advances and new services.
Go ahead and present your solutions to the automotive sector!

More information:

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ORGANIZATION AND PROMOTION



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ONE OF THE MOST IMPORTANT EVENTS IN THE SECTOR WORLD CALENDAR

The Brazilian automotive industry is among the 7 largest in the world. This position conquest was only possible thanks to the installed autoparts industrial park, starting in 1950. Today, in addition to fully attending the local car assembly industry needs, the Brazilian autoparts are exported to about 170 countries.

Another very important segment is the repositioning. According to the Sindipeças (Brazilian Autoparts Manufacturers Association) data, the Brazilian circulating fleet totalizes about 26 million vehicles, with average age of 9 years and 2 months. That is, the market is vast and promising.

The Automec 2009 appears as the main autoparts sector latest technological advances and new services exhibition in Latin America, in addition of being an important business generator pole. It is a large products and services launches center, which will present the new global tendencies for the vehicular inspection, alternative fuels technologies, and repair and maintenance areas.

Autoparts in general; accessories; automation; automotive diagnosis, measurement and alignment equipments and systems; lubricating components; lubricating oils and additives; vehicles internal and external cleaning products; wheels and tires; machinery and equipments for the painting and welding, tires vulcanization and retreading industries; and tools, can all be found at Automec 2009.

The trade show will be organized and promoted by Reed Exhibitions Alcantara Machado, a joint venture between Alcantara Machado, the main trade show sector trademark in Latin America and Reed Exhibitions, the largest business tradeshows promoter in the world with more than 500 international trade shows, in 38 countries.



AUTOMECE 2009 expectations

- Exhibitors: 1.400 national and international from 30 countries
- Visitors: 96 thousand visitors / purchasers from 75 countries
- Total Area: 78 thousand m²

SECTORS

- Autoparts and accessories;
- Automotive industry machinery, equipments and services; concessionaries; garages; service stations;
- Transportation, warehousing and cargo movement industry machinery and services;
- Reconditioning, painting and machines welding industry machines, equipments and services;
- Tires vulcanization and retreading industry machines, equipments and services;
- Tools;
- Diagnosis, measurement and alignment equipments and systems;
- Automation (robots);
- Informatics;
- Lubricating oils and additives;
- Lubricating components;
- Banks, associations, publications, services and others.

ABOUT BRAZIL

With a population of over 184 million inhabitants, Brazil is among one of the major economies of the world, occupying the 12th position in the economic ranking, and a total GDP of US\$ 605 billion annually, according to a survey made by GRC Visão consultancy.

ANHEMBI PARK

Anhemi Hall is the venue where AUTOMECE will take place. Strategically located, with easy access to both Congonhas (Domestic) and Cumbica (International) airports, the Tietê Bus Terminal and São Paulo's underground network system. Holiday Inn Hotel Parque Anhemi integrates the complex, providing accommodation just beside the show pavilion.

Minors of 16 years of age are forbidden from entering even if accompanied